

CHAPTER I

INTRODUCTION

1.1 Background

Education has the ability to turn weakness into strength. It provides many resources and methods for comprehending and resolving the issues that lie ahead of us. More importantly, education gives us a great deal of mental flexibility that allows us to behave appropriately and quickly when necessary. The definition of education according to Wikipedia is the transmission of knowledge, skills, and character traits. It comes in many forms. Formal education happens in a complex institutional framework, like public schools. Non-formal education is also structured but takes place outside the formal schooling system, while informal education is unstructured learning through daily experiences. Formal and non-formal education are divided into levels that include early childhood education, primary education, secondary education, and tertiary education. Education is a methodical, transforming process that aims to help us realize our potential and to help us acquire knowledge, skills, values, and attitudes that will help us flourish personally. Education is a deliberate, transformative process. It encourages both societal growth and individual empowerment and takes place in a variety of different settings, such as companies, communities, colleges, and schools, and it promotes both individual empowerment and social advancement. Education helps people discover their own views, interests, and abilities by giving them the skills necessary to solve issues, make wise decisions, and meaningfully contribute to society.

Finding a suitable career is not an easy task, especially in times of economic turmoil. We must compete with hundreds of other applicants and candidates for a position in a company. Additionally, the lower the education level, the greater the number of people applying for the same low-paying entry-level post. However, our chances will increase when we have the proper

qualifications and educational background. According to a survey conducted by the National Association of Colleges and Employers (NACE), employers are more likely to hire candidates with internship experience. The survey found that 95% of employers consider candidate work experience, and 63% of those employers prefer that the experience be gained through an internship.

Internship is a way to jumpstart our professional journey, it provides us with a firsthand experience in our chosen industry, allowing us as students to understand the dynamics, culture and expectations of a professional workplace. We have the opportunity to hone and develop various skills including, communication, teamwork, problem solving and time management skills. Furthermore, Internship benefits us with a great way to discover our career path. Being exposed to various roles and responsibilities in the working world helps us make informed decisions about our future careers.

My internship tenure in Translation Transfer has provided me with the benefits mentioned above. Translation Transfer is a language service company that specializes in services such as Transcription, Localization, Interpreting, Subtitling, Transcreation, Proofreading & Editing, and Document Translation. During my internship at the company, we focused on developing our English-Indonesian translation skills and copywriting strategies.

1.2 Objective of the Internship

This internship program provided by Universitas Ma Chung prepares English Letter students to acquire practical experience and competence relevant to their field of study. This program also has these objectives in mind:

- a) Training students to have the ability to plan, execute, and evaluate performance in the field according to their expertise.

- b) Introducing students to the physical, administrative, academic, and psycho-social environment of the internship location.
- c) Applying the knowledge gained in the classroom to the working world.

1.3 The Significance

1.3.1. For The English Letters Study Program:

- a) Produce well-prepared graduates to compete in the high demand for employment.
- b). Provide valuable data for continuous program improvement.
- c) Provide beneficial partnerships and create networking opportunities.

1.3.2. For Students:

- a) Help students explore different career paths within their field of study.
- b) Enhance students' skills and competencies relevant to their field of study.
- c) Create opportunities of employment offers from host organizations.

1.3.3. For Related Institute:

- a) Provide Translation Transfer with interns that can contribute to their productivity.
- b) Provide Translation Transfer with a cost-effective method to address short-term projects.
- c) Allow Translation Transfer to identify promising interns and recruit them in the future

1.4. Operational Definitions of Key Terms:

Some of the key terms that will be mentioned frequently in the paper are as follows:

1. Scaffolding Approach

The scaffolding approach, as described by Wood, Bruner, and Ross (1976), is integral to education, providing structured and supportive learning experiences. This method facilitates learners' progression from simpler to more complex tasks, ultimately nurturing independent understanding.

2. Constructivism

Constructivism, as articulated by Piaget (1959) and Vygotsky (1978), emphasizes that knowledge acquisition is an active process of mental construction and reflection. This theory underscores the idea that individuals interpret and create knowledge based on prior experiences, personal opinions, and cultural backgrounds.

3. Lesson Plan

A lesson plan is a detailed outline or guide that educators use to structure and organize a single instructional session, detailing learning objectives, teaching methods, assessment strategies, and other relevant elements (Killen, 2013).