

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter, the writer will give her conclusion from Chapter I to Chapter IV and give any suggestions for the study program and company.

5.1 Conclusion

The world has developed to become more and more advanced. And so, companies have to race each other to also be the best. They not only needed an academically smart talents, but they also need someone resilient. They are looking for those who has a great soft skills and hard skills. To have that good quality, we need to start preparing for it. Internship is one of the way graduates can have great quality in working. Internship is a program that is able to develop students' skill by experiencing working in the specified field. Universitas Ma Chung has this program, and through this program students are given an opportunity to take part and receive new experience. As a fifth-semester student, the writer is grateful to be able to join this internship program at Translation Transfer and explore this fields of expertise.

The Translation Transfer company is one of the companies that stands up to the challenge. It is a professional translation company founded in 29th of August 2018, by the CEO and Founder, Zakkyl Fikri Pratama. They have offered many services in a variety of fields, such as: legal, technology, games, and many others. Many big companies trusted their services to be used in their projects. They guarantee the quality and uphold honesty of each their work and project. They hold to the hopes that their services can deliver the best possible result for their customers and to be a bridge in this era of globalization.

Translation Transfer is trusted to handle many internship programs from a variety of universities in many cities. They welcomed all who are interested in the world of language, specifically translation. While undergoing the internship at Translation Transfer for four months, the writer has experienced many projects, such as translating an IT text from Google titled GNI Design Accelerator Playbook, making copywriting, writing and translating articles, and doing data collecting of various companies for marketing purposes.

Throughout the program, the writer experienced several problems. The first problem is that the writer feels unfamiliar in SEO (Search Engine Optimization), which helped in doing marketing, and the second problem is how the schedule on some part of this internship program is inconsistent.

The writer has analysed and found some solution for them as is written out in Chapter IV. The first problem's solution is increasing the time for student to exercise and familiarize themselves and to keep an eye out for the news and trends that might be going on as it can help in determining the SEO. As for the second problem, the writer recommends that PIC schedule out the assignment thoroughly and avoid sudden change in schedule, and all in all, keep a steady communication with the team and the student.

Through this internship, the writer has learned several important things that she needs to improve. The writer learns to be more observant, keep practicing, and to receive knowledge that will expand her horizon. These can help in sharpening the writer's existing skills so the problems that the writer faced can be handled more properly and the program can go much smoother.

5.2 Suggestion

There are some suggestions that the writer would like to give the company to help in managing the program.

It is beneficial to add more people in the mentoring of this program as it might be a struggle to handle only by two people. There are some moments when the PIC cannot attend the meeting because there is a collision in schedule between their work and the internship program. It causes some difficulties in really absorbing the topic the interns are supposed to learn. There also needs an increase in communication, because at times there are abrupt information in the changing of schedule, which cause confusion and discomfort.