CHAPTER I

INTRODUCTION

This chapter contains the background of the internship, objectives of the internship, scope of the report, scope of the report, significance, and operational definitions of key terms.

1.1 Background

In improving and building a better future. Many universities prepare quality students to enter the world of work. Therefore, to improve knowledge, skills, and experience, students are asked to be more active in the academic environment, such as the introduction that students can do to deepen their understanding of the subject matter, build practical skills, and develop experience in the academic community. Attending lectures and tutorials will help in better knowledge and deepen understanding of the courses being studied.

One of the efforts in helping students to develop their knowledge and experience is by participating in an internship program. The Internship Program is an activity for students to be able to learn and find a broad picture of the world of work, and help students prepare themselves to enter the world of work after graduating from college. Internship activities are one of the models for developing the study program curriculum and implementing the MBKM activity program. Revealed by Baharuddin (2021) in his research journal, the study program curriculum development model by adapting the MBKM policy includes planning, learning process, assessment, and learning evaluation. One of the stages can be used in internship activities such as the planning stage which includes the formulation of learning outcomes starting with the definition of the graduate profile, the elaboration of the profile into competencies, the elaboration of competencies into learning outcomes. In addition, internships are very good for students to gain work experience and learn more about the work culture in the industry and can interact with new environments. However, the lack of

good management of internships will have a negative impact on students, partners, and universities.

Through the Merdeka Belajar Kampus Merdeka (MBKM) Program launched by the Minister of Education and Culture, which aims to encourage students to be able to master various sciences to prepare for entering the world of work. Which is written in the Minister of Education and Culture regulation No. 3 of 2020, which gives students the right to study outside their study program for one semester and carry out activities outside the university for 2 semesters. The English Literature Study Program, Ma Chung University Malang this year has provided opportunities for students to develop skills and competencies outside the main field of study. Through this MBKM Program, students can have direct work practice experience, gain broader work insights, and apply our academic knowledge in real life situations. In this activity, fifth and seventh semester students will get an off campus learning experience for 3 to 4 months by converting the SKS (Semester Credit Units) of the courses taken.

In this opportunity, the internship or PKL (Praktek Kerja Lapangan) activities that I did in the 5th (V) semester, I did my internship in a company engaged in the provision of translation services, the Translation Transfer. The practice of this internship was implemented for 3 (three) months. This Internship is expected to open opportunities to establish a cooperative relationship between the world of education and the business world. Hopefully, this activity can also help students make comparisons and practice the learning materials received on campus with the learning received in companies or other institutions.

1.2 Objective of Internship

The objectives of the internship program that has been done at Translation Transfer are as follows:

1. Provide opportunities for students of English Letters study program to experience working practices and learn about translation strategies in Translation Transfer.

2. To learn about the services and the process of the work.

3. Improve experience and insight into the world of work, especially in translation services and copywriting.

4. To train students in the practice of translation and copywriting to develop a more cognitive aspect.

1.3 The Scope of the Report

This internship report explains the process of activities at one of the translation companies by understanding the process of translation activities, article writing, copywriting, and time management required in the world of work.

1.4 The Significance

This internship program was created to provide knowledge, learning, and professional work experience for interns, Translation Transfer, and Universitas Ma Chung.

1. This internship program can be the first step for participants to be able to learn new skills by applying the theories that have been learned in class in the world of work. During his time as an intern, the author learned many things at Translation Transfer. One of them is how to write good and correct articles, manage work schedules better, and learn translation patterns that are by the required consumer standards.

2. This internship program is also one of the forms of partnership that is beneficial for the Company (Translation Transfer) and the campuses that will work together in the coming years. In addition, through this internship program, of course, the Company can employ interns who have potential in the field of translation or other fields.

3. This internship program will be the first step for Universitas Ma Chung to become more connected with many companies or organizations, which will help shape its students into qualified graduates who have the necessary skills to succeed in the professional world.

1.5 Operational Definitions of the Key Terms

Some key terms that will be mentioned frequently in this report are as follows:

1. *Schedule*: a division of time based on a plan for organizing the order of work; a list or table of activities or a plan of activities with a detailed division of time for implementation. (Kamus Besar Bahasa Indonesia (KBBI) Online, 2024)

2. *Planning*: the process of determining what the future really wants to achieve and establishing the various steps necessary to achieve these goals. Alderson (2022)

3. *Efficient*: The way or ability to get maximum results or goals, while using only minimal or few resources. So as not to spend too much money, energy, and time. (What Is Efficient? Definition and Examples, 2021)

4. *Overlap*: when two or more speakers speak at the same time. This happens if the listener is not interested in listening to what the speakers are saying or if two people are arguing. (Overlaps: Meaning, Types & Examples, 2024)

5. *Communication*: The sending and receiving of messages or news between two or more people so that the intended message can be understood; relationship; contact. (Kamus Besar Bahasa Indonesia (KBBI) Online, 2024)