

## **ABSTRACT**

The existence of cases of traffic accidents can cause serious injury, financial loss, and even loss of life. Not only adults, children and students are also vulnerable to becoming victims of accidents. To overcome this problem, it is important to increase public awareness about the importance of traffic safety. Public awareness campaigns, traffic education in schools, and consistent law enforcement can help change people's perceptions of traffic violations. In addition, it is also necessary to improve safe and adequate traffic infrastructure as well as to increase supervision and enforcement of traffic rules as a whole to prevent accidents and reduce traffic awareness behavior. Therefore by designing a traffic order book aimed at children aged 5 to 8 years it can be an effective tool to increase their awareness of the importance of traffic signs. Introducing the concept of traffic signs from an early age can help shape good behavior and awareness of traffic safety from the start. The importance of compiling children's books in a language that fits children's understanding and includes interesting and interactive illustrations. This traffic rules book can be used at school, at home or in traffic education programs for children.

***Keyword: book, illustration, traffic sign, accident.***

