

Representing the city of Malang through street photography works at Kayutangan Heritage for tourism

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Abstract

Malang City is in the province of East Java, Indonesia. It is renowned for its numerous tourist attractions. The city of Malang encompasses a historic trading district from the colonial era, situated in the Kayutangan area. Even to this day, Kayutangan continues to function as a trading zone and has been transformed into a heritage tourism destination by the local community. The local inhabitants often refer to this area as Kayutangan Heritage. Kayutangan Heritage offers a traditional tourism experience, featuring a notable site called Kampoeng Heritage within its premises. Kampoeng Heritage showcases various locations that possess distinct traditional characteristics, captivating tourists. To highlight the Kayutangan Heritage area for tourism purposes, a documentation of street photography will be conducted. The design process will employ a qualitative method, involving direct observation to gather factual data. The design will also utilize the EDFAT method. The objective of this design endeavor is to create a book that provides comprehensive information about the tourist attractions and unique features of the Kayutangan Heritage area.

Keywords : Malang City, tourist attractions, Kayutangan Heritage, Kampoeng Heritage, Street Photography, Books, EDFAT.