

# ***MOTION GRAPHIC "FOMO IS NOT 100% YOUR FAULT" FOR YOUNG PEOPLE IN INDONESIA***

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## **Abstract**

*The term FoMO (Fear of Missing Out) was rife in late 2021 among young Indonesians. FoMO is a social phenomenon in the form of fear of being left behind by the moments that occur around the individual. FoMO has various negative impacts, one of which is social media addiction which can cause sleep disturbances, emotional instability and difficulty focusing. Therefore, the author wants to educate young people about FoMO so that they can be vigilant and avoid FoMO. The author chose motion graphics as a medium because it can be shared on social media so that it is easier to reach young people. This design uses qualitative methods and data collection is carried out with literature studies and observations. The conclusion of this design is to produce educational media in the form of motion graphics about FoMO that are interesting and easy to understand for young people. Other outputs of this design are teaser videos, posters, pamphlets, stickers and T-shirts. Suggestions for further researchers are to work on schedule because the process of making assets and animations takes quite a lot of time.*

*Keywords: FoMO, Fear of Missing Out, Motion Graphic, Video Explainer, Social Media*