

## CHAPTER 5

### CONCLUSION AND SUGGESTIONS

#### 5.1 Conclusion

This report is an attempt to describe the experience in having an internship at Translation Transfer. At the start, I describe my motivation for choosing Translation Transfer as the place for my internship and the objectives I have set for myself. I also describe the profiles of the company, as well as details in regard to the activities that the interns have to perform during the time in internship, such as (applying) theories in translation and copywriting taught during classes, doing pre-tests and quizzes, writing articles according to copywriting formulas, making contents such as videos and blog articles as part of social media marketing strategies, creating a proper ATS-friendly CV, practicing document translation using Google News Initiative Design Accelerator Playbook, preparing for pre-penetration stage to promote translation services for companies, and doing translation job for Google Project. During the internship, I also encountered some problems such as a constant change in schedule as well as a mix up in priority where we the interns do not receive proper explanation in theory prior to doing document translation practice, as well as some problems in regards to being a freelance translator recruited for Google Project; in which I have attempted to address by using principles taken from project management theory and labor precarity. The solution offered for scheduling problems are centered around the phases of project management: planning, scheduling, and control phase; where more attention should be given to the brief which can be shared by Translation Transfer with the

interns so both parties may actively give feedback should there be any scheduling problem occurs as well as risks and precedence analysis which can be accounted for in relation to internship agenda so that proper steps may be taken such as better allocation for resources or allocating more manpower to be in charge in such packed schedule is needed, and inserting time buffer to deal with risks and precedence not accounted during planning and scheduling phase. As for labor precarity and problems related to freelance workers, I have offered detailing of the problems and (albeit rhetoric) solutions as currently there aren't any proper legal protection for the freelance workers which may serve as an urge for freelance workers to unionize to push for better law and for the company to make sure they give transparency to create a better environment for the freelance workers to work in.

## **5.2 Suggestions**

Suggestions in regards to the problems encountered during the internship which I have offered may be summarized below:

1. For the company to provide more detailed briefs of the activities and time scheduling of the internship for the interns so that both parties may give feedback and reminder should there occur scheduling problems during the internship.
2. For the company to put more attention to risks and precedence analysis which can be used for better allocation of resources and to decide whether extra manpower is necessary to make the internship agenda go as smoothly as possible.

3. For the company to consider accounting for time buffers in planning the internship activities so that whenever uncertainties occur which cannot be predicted during the planning phase, the company may respond in proper manner.
4. For the interns/freelance workers to consider unionizing to push for better legal protection in the future.
5. For the company to provide more transparency in regards to job description, workflows, proper rates, wages, incentives, insurance, and infrastructure to create a better working environment for the freelance workers.