REFERENCES

Betts, P. (2010). *Types of Translation Companies | Translation Terminology*. Retrieved 20 March 2022, from https://www.globalizationpartners.com/2010/10/19/whats-the-difference-between-translation-agency-localization-services-and-lsp/

Chris, A. (2021). *What is Content Writing? (Beginners Guide)*. Retrieved 20 March 2022, from https://www.reliablesoft.net/content-writing/?

Cushman, M. (2018). *Search engine optimization: What is it and why should we care?*. Research And Practice In Thrombosis And Haemostasis, 2(2), 180-181. https://doi.org/10.1002/rth2.12098

Digital, H. (2017). *The Difference Between Academic Writing and Content Writing | Helix Digital*. Retrieved 10 March 2022, from https://www.helixdigital.com.au/academic-content-writing/

Dosetto, F. (2020). *What is SEO Writing? How to Be a Better SEO Writer*. Retrieved 20 March 2022, from https://ahrefs.com/blog/seo-writing/

Dush, L. (2015). *When Writing Becomes Content*. College Composition and Communication, 67(2), 173–196. http://www.jstor.org/stable/24633854

Education. (2013). Retrieved 6 March 2022, from https://www.studymode.com/essays/Education-1387133.html

Editorial Team, I. (2021). *What Is the Purpose of an Internship? (Plus Tips)*. Retrieved 6 March 2022, from https://www.indeed.com/career-advice/finding-a-job/purpose-of-internship

Gates, G. (2022). *OneForma Review 2022-How Much Money Can You Make?*. Retrieved 22 May 2022, from https://captaingates.com/oneforma-review/#what-is-oneforma

Jaguar 10, A. (2020). *FINAL-PAPER-1-5.docx - CHAPTER 1 The Problem and Its Background 1.1 Introduction Education is the foundation of all the learning knowledge in this | Course Hero*. Retrieved 5 March 2022, from https://www.coursehero.com/file/76384369/FINAL-PAPER-1-5docx/

Jackel, D. (2011). *Evaluating the Effectiveness of an Internship Program (Bachelor)*. Western Kentucky University.

Kumar, M. (2022). *What is Content Writing: A Complete Guide 2022 Edition*. Retrieved from https://iimskills.com/what-is-content-writing/

Li, K., Lin, M., Lin, Z., & Xing, B. (2014). *Running and Chasing – The Competition between Paid Search Marketing and Search Engine Optimization*. 2014 47Th Hawaii International Conference On System Sciences. https://doi.org/10.1109/hicss.2014.640

Lopezosa, C., Trillo-Domínguez, M., Codina, L., & Cabrera Méndez, M. (2021). *SEO in the journalistic company: perceptions and key elements for its adoption in writing*. Revista Latina De Comunicación Social, (79), 27-45. https://doi.org/10.4185/rlcs-2020-1487

Nordquist, R. (2020). *What Are 10 Principles of Effective Writing?*. ThoughtCo.

Retrieved from https://www.thoughtco.com/f-l-lucas-principles-of-effective-writing-1691862.

Pullman, G., & Gu, B. (2007). *Guest Editors' Introduction: Rationalizing and Rhetoricizing Content Management.* Technical Communication Quarterly, 17(1), 1-9. doi: 10.1080/10572250701588558

Satell, G. (2015). *How The Impossible Becomes Possible.* Retrieved 5 March 2022, from https://www.forbes.com/sites/gregsatell/2015/06/20/how-the-impossible-becomes-possible/?sh=4e09a5233d70

Susanti, S. (2020). *Kepenulisan | Badan Eksekutif Mahasiswa Fakultas Ilmu Pendidikan.* Retrieved from http://bemfip.student.uny.ac.id/pkkmb/student-development-programs/kepenulisan/

University, F. *8 Benefits of an Internship - Further Your Job Career | Fremont University.* Retrieved 6 March 2022, from https://fremont.edu/8-benefits-of-an-internship/