

## ABSTRACT

Working as a Content Writer at Bee Happy Translation (September 2021)  
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This report contains the experience of an *internship* program at *Bee Happy Translation Services* based in Malang, Indonesia. The report provides general information about Bee Happy, the internship activities, and others including the problems, the solutions, and the conclusion as well as suggestions. The writer got the opportunity to try out three different divisions that are *translation*, *content writing*, and *digital marketing*. The first work of the writer was to create 20 short captions as a form of practice. On a later day, the writer started to work on *translation* only briefly at times depending on when the project happened. Afterward, followed by making articles and descriptions as the most and the longest, then closed with contacting possible candidates to be employed in the company's projects for about a month. During the writing process, the writer encountered some difficulties such as high workload for article writing, and ideas generation. Fortunately, the writer found the solutions to the problems. For the high workload, he maintained his focus, consistency, and motivation at a high level so that he had able to survive the pressure. As for ideas generation, he sometimes reused the content he created if needed; see the list of keywords' potential to develop ideas; and implemented the *SEO principles*.

Key words: Internship, Content Writing, Translation Service Agency, SEO Writing