

REFERENCES

- Chandler, D. 2000. *Semiotics for Beginners*. University of Wales.
- Djiwandono, P. I. (2019). NAVIGATING THE MODERN WORLD WITH SOCIAL SEMIOTIC MULTIMODAL APPROACH. *Trends and Issues in Linguistics*, 90–99.
- Hasa. (2017, March 2). *Difference between signifier and signified*. Compare the Difference Between Similar Terms. Retrieved January 18, 2022, from <https://www.differencebetween.com/difference-between-signifier-and-vs-signified/>
- Introduction to Communication Course Material. (2019) *Introduction to Communication*. Retrieved on 2021 from <https://nios.ac.in/media/documents/srsec335new/ch1.pdf>.
- Tanaka, E. K. (2009, February). *Semiotics Made Clear*. Reading.
- What is a Product Catalog & Why Do You Need It? [Free Templates Included]*. (2021, June 5). Paperflite. <https://www.paperflite.com/blogs/product-catalog>.
- YouTube. (2020). *Semiotics, ladies and gentlemen*. *YouTube*. Retrieved September 13, 2021, from <https://www.youtube.com/watch?v=OrfCmJ4zf6U>.